LOCATED AT THE SOUTHERN GATEWAY TO SILICON VALLEY, GILROY

is a vibrant, family-friendly community. Its peaceful neighborhoods, affordable housing, and pleasant weather make Gilroy a wonderful place to work, live, and play.

Garlic put Gilroy on the map, and we are proud of our reputation as the “Community with a Spice for Life.” The annual Gilroy Garlic Festival continues to draw more than 100,000 visitors from around the globe each summer. Gilroy is home to numerous wineries, award-winning parks, golf courses, and Gilroy Gardens Family Theme Park.

Gilroy is one of Northern California’s fastest-growing retail destinations, with 1.5 million people living within a 30-mile trade area. Gilroy is the perfect place to grow your business.

HERE TO HELP EVERY STEP OF THE WAY

The Gilroy Economic Development Corporation (GEDC) provides all the resources you need to open, expand, or relocate your retail business in Gilroy, California.

As an independent non-profit organization, we offer an integrated approach to programs and services, and provide a “one-stop shop” for retail companies seeking to grow in Gilroy.

The GEDC also provides ongoing support to businesses throughout the permitting and development process.

Contact us today to learn more.

DISCOVER GILROY

A premier location for retail business
Gilroy is one of California’s major retail destinations, with $1 billion plus in annual taxable retail sales.

The prestigious Gilroy Premium Outlets attract shoppers from all over the state – as well as international visitors – who are searching for designer brand collections.

Other power retail centers include leading national retailers such as Target, Wal-Mart, Bed Bath and Beyond, Kohl’s, Lowe’s, Marshalls, Home Depot, and Best Buy.

Gilroy’s charming historic Downtown district includes a diverse mix of retail boutiques, restaurants, and service-oriented businesses.

The First Street area features additional neighborhood-serving stores including major grocers, pharmacies, and restaurants.

Gilroy’s significant retail reputation provides unlimited opportunities for innovative stores, both large and small.

LOCATION, LOCATION, LOCATION
Gilroy’s central Bay Area location makes it an ideal place to do business. Located at the intersection of U.S. Highway 101, CA State Highway 152, and CA State Highway 156, Gilroy is a short drive from San Jose and Silicon Valley, as well as the Monterey Peninsula, Salinas Valley, and Central California.

SKILLED WORKFORCE
Local businesses benefit from an extensive labor pool of talented, motivated, and experienced retail workers and managers.

BUSINESS-FRIENDLY ENVIRONMENT
The City of Gilroy offers a wide range of incentive programs that include one-stop permit processing, permit expediting, and financial incentive programs for high sales tax or job-creation businesses.

ROOM TO GROW
Gilroy already has over 3.2 million square feet of retail built inventory. And, unlike other Bay Area communities, we have plenty of land that is available for development and a strong city infrastructure that is ready to accommodate new growth.

THE DATA YOU NEED TO MAKE YOUR DECISION
The Gilroy Economic Development Corporation (GEDC) provides extensive data for Gilroy and surrounding market areas. Visit our website, www.gilroyedc.org, for up-to-date information and detailed reports, including:

- General Demographics
  - Median Household Income
  - Income Distribution
  - Educational Attainment
  - Labor Force Availability
- Sales Tax Revenues
- Traffic Counts
- Opportunity Gap Analysis
- Available Properties

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