

Consumer Spending Patterns

Radius 1: 7351 ROSANNA ST, GILROY, CA, 0.00 - 1.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
Total Specified Consumer Expenditures - USA	5,721,781,176		6,396,208,340		49,268	52,884	2.36	
Total Specified Consumer Expenditures (AREA)	335,251	0.01	380,600	0.01	53,942	57,397	2.71	109
FOOD AT HOME	44,529	13.28	49,058	12.89	7,165	7,398	2.03	125
Bakery Products	3,697	1.10	4,062	1.07	595	613	1.98	110
Cereal Products	2,230	0.67	2,468	0.65	359	372	2.14	133
Dairy Products	4,702	1.40	5,183	1.36	757	782	2.04	125
Fresh Milk and Cream	1,226	0.37	1,359	0.36	197	205	2.17	127
Other Dairy Products	2,882	0.86	3,166	0.83	464	477	1.97	119
Eggs	594	0.18	658	0.17	96	99	2.14	156
Fats and Oils	426	0.13	470	0.12	69	71	2.08	122
Fish and Seafood	1,134	0.34	1,244	0.33	183	188	1.93	135
Fruits and Vegetables	6,168	1.84	6,764	1.78	992	1,020	1.93	136
Juices	1,535	0.46	1,692	0.44	247	255	2.04	138
Meats (All)	9,268	2.76	10,268	2.70	1,491	1,548	2.16	133
Nonalcoholic Beverages	4,919	1.47	5,427	1.43	791	818	2.07	126
Prepared Foods	7,897	2.36	8,671	2.28	1,271	1,308	1.96	114
Sugar and Other Sweets	2,553	0.76	2,810	0.74	411	424	2.02	113
FOOD AWAY FROM HOME & ALCOHOL								
Alcoholic Beverages	6,793	2.03	7,444	1.96	1,093	1,123	1.92	107
Alcoholic Beverages at Home	5,884	1.75	6,445	1.69	947	972	1.91	107
Alcoholic Beverages away from Home	909	0.27	999	0.26	146	151	1.97	104
Total Food away from Home	20,296	6.05	22,269	5.85	3,266	3,358	1.94	113
Lunch	5,347	1.59	5,879	1.54	860	887	1.99	117
Dinner	8,007	2.39	8,764	2.30	1,288	1,322	1.89	110
Breakfast and Brunch	1,804	0.54	1,987	0.52	290	300	2.04	120
DAY CARE, EDUCATION & CONTRIBUTIONS								
All Day Care	3,091	0.92	3,499	0.92	497	528	2.64	144
Contributions (All)	7,897	2.36	9,034	2.37	1,271	1,362	2.88	89
Education	12,307	3.67	14,034	3.69	1,980	2,116	2.81	107
Room and Board	872	0.26	981	0.26	140	148	2.50	107
Tuition/School Supplies	11,435	3.41	13,053	3.43	1,840	1,969	2.83	107

Consumer Spending Patterns

Radius 1: 7351 ROSANNA ST, GILROY, CA, 0.00 - 1.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
HEALTHCARE								
Medical Services	14,250	4.25	16,498	4.33	2,293	2,488	3.16	104
Prescription Drugs	14,971	4.47	17,304	4.55	2,409	2,609	3.12	98
Medical Supplies	1,406	0.42	1,623	0.43	226	245	3.09	118
HOUSEHOLD FURNISHINGS & APPLIANCES								
Total Furniture	4,694	1.40	5,458	1.43	755	823	3.26	106
Bedroom Furniture	1,251	0.37	1,455	0.38	201	219	3.26	108
Living/Dining Room Furniture	2,128	0.63	2,478	0.65	342	374	3.29	105
Other Furniture	1,251	0.37	1,455	0.38	201	219	3.26	105
Total Household Textiles	3,075	0.92	3,559	0.94	495	537	3.15	102
Domestic Textiles	2,472	0.74	2,860	0.75	398	431	3.14	103
Window and Furniture Covers	603	0.18	699	0.18	97	105	3.18	96
Major Appliances	1,589	0.47	1,847	0.49	256	278	3.24	101
Misc Household Equipment	2,921	0.87	3,350	0.88	470	505	2.94	99
Small Appliance/Houseware	4,140	1.23	4,825	1.27	666	728	3.31	110
HOUSING RELATED & PERSONAL								
Total Housing Expenses	26,719	7.97	30,445	8.00	4,299	4,591	2.79	99
Fuels and Utilities	14,020	4.18	15,854	4.17	2,256	2,391	2.62	96
Telephone Service	7,658	2.28	8,671	2.28	1,232	1,308	2.65	110
Household Repairs	2,762	0.82	3,117	0.82	444	470	2.57	94
Household Services	4,290	1.28	4,790	1.26	690	722	2.33	115
Housekeeping Supplies	2,609	0.78	2,990	0.79	420	451	2.93	114
Personal Expenses and Services	9,463	2.82	10,711	2.81	1,523	1,615	2.64	93
PERSONAL CARE & SMOKING PRODUCTS								
Personal Care Products and Services	7,461	2.23	8,421	2.21	1,200	1,270	2.57	111
Personal Care Services	3,089	0.92	3,441	0.90	497	519	2.28	107
Smoking Prods/Supplies	4,300	1.28	4,791	1.26	692	723	2.28	74
PET EXPENSES								
	3,443	1.03	4,030	1.06	554	608	3.42	102

Consumer Spending Patterns

Radius 1: 7351 ROSANNA ST, GILROY, CA, 0.00 - 1.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
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SPORTS & ENTERTAINMENT

Photographic Equipment	738	0.22	969	0.25	119	146	6.26	112
Reading Materials	2,516	0.75	2,896	0.76	405	437	3.03	95
Sports and Recreation	10,417	3.11	13,285	3.49	1,676	2,003	5.51	111
Sports Equipment	6,005	1.79	8,030	2.11	966	1,211	6.74	113
Travel	14,574	4.35	16,089	4.23	2,345	2,426	2.08	118
TV, Radio and Sound Equipment	5,785	1.73	8,693	2.28	931	1,311	10.05	126
Computers, Software & Accessories	3,922	1.17	6,133	1.61	631	925	11.28	112

TRANSPORTATION & AUTO EXPENSES

Automotive Maintenance/Repair/Other	13,852	4.13	14,603	3.84	2,229	2,202	1.08	112
Gasoline	13,493	4.02	13,638	3.58	2,171	2,057	0.21	106
Diesel Fuel	108	0.03	109	0.03	17	16	0.22	103
Motor Oil	290	0.09	296	0.08	47	45	0.38	107
Vehicle Purchases & Leases	33,144	9.89	35,501	9.33	5,333	5,354	1.42	110
New Autos/Trucks/Vans	17,829	5.32	18,830	4.95	2,869	2,840	1.12	115
Used Vehicles	13,943	4.16	14,362	3.77	2,243	2,166	0.60	112
Boats and Recreational Vehicle Purchase	1,372	0.41	2,310	0.61	221	348	13.66	62
Rented Vehicles	1,433	0.43	1,519	0.40	231	229	1.20	105

TOTAL APPAREL

	30,745	9.17	36,415	9.57	4,947	5,492	3.69	126
Women's Apparel	9,887	2.95	11,676	3.07	1,591	1,761	3.62	123
Men's Apparel	6,292	1.88	7,479	1.97	1,012	1,128	3.77	124
Girl's Apparel	2,571	0.77	3,081	0.81	414	465	3.97	145
Boy's Apparel	1,790	0.53	2,191	0.58	288	330	4.48	143
Infant's Apparel	994	0.30	1,203	0.32	160	181	4.21	140
Footwear (excl. Infants)	4,070	1.21	4,916	1.29	655	741	4.16	129
Other Apparel Prods/Services	5,141	1.53	5,868	1.54	827	885	2.83	116

Consumer Spending Patterns

Radius 2: 7351 ROSANNA ST, GILROY, CA, 0.00 - 3.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
Total Specified Consumer Expenditures - USA	5,721,781,176		6,396,208,340		49,268	52,884	2.36	
Total Specified Consumer Expenditures (AREA)	922,493	0.02	1,082,198	0.02	59,759	64,054	3.46	121
FOOD AT HOME	113,076	12.26	127,990	11.83	7,325	7,576	2.64	127
Bakery Products	9,632	1.04	10,867	1.00	624	643	2.56	115
Cereal Products	5,589	0.61	6,355	0.59	362	376	2.74	134
Dairy Products	11,928	1.29	13,496	1.25	773	799	2.63	127
Fresh Milk and Cream	3,030	0.33	3,442	0.32	196	204	2.72	127
Other Dairy Products	7,466	0.81	8,426	0.78	484	499	2.57	124
Eggs	1,432	0.16	1,628	0.15	93	96	2.74	151
Fats and Oils	1,066	0.12	1,210	0.11	69	72	2.69	123
Fish and Seafood	2,904	0.31	3,282	0.30	188	194	2.61	139
Fruits and Vegetables	15,634	1.69	17,667	1.63	1,013	1,046	2.60	139
Juices	3,865	0.42	4,381	0.40	250	259	2.67	140
Meats (All)	22,791	2.47	25,936	2.40	1,476	1,535	2.76	132
Nonalcoholic Beverages	12,397	1.34	14,037	1.30	803	831	2.65	128
Prepared Foods	20,566	2.23	23,180	2.14	1,332	1,372	2.54	119
Sugar and Other Sweets	6,705	0.73	7,579	0.70	434	449	2.61	119
FOOD AWAY FROM HOME & ALCOHOL								
Alcoholic Beverages	18,433	2.00	20,792	1.92	1,194	1,231	2.56	116
Alcoholic Beverages at Home	15,883	1.72	17,897	1.65	1,029	1,059	2.54	116
Alcoholic Beverages away from Home	2,550	0.28	2,895	0.27	165	171	2.71	117
Total Food away from Home	55,127	5.98	62,290	5.76	3,571	3,687	2.60	124
Lunch	14,401	1.56	16,304	1.51	933	965	2.64	127
Dinner	22,067	2.39	24,904	2.30	1,429	1,474	2.57	123
Breakfast and Brunch	4,729	0.51	5,355	0.49	306	317	2.64	126
DAY CARE, EDUCATION & CONTRIBUTIONS								
All Day Care	8,472	0.92	9,850	0.91	549	583	3.25	159
Contributions (All)	24,474	2.65	29,168	2.70	1,585	1,726	3.84	111
Education	38,372	4.16	45,401	4.20	2,486	2,687	3.66	134
Room and Board	3,036	0.33	3,512	0.32	197	208	3.14	150
Tuition/School Supplies	35,336	3.83	41,889	3.87	2,289	2,479	3.71	133

Consumer Spending Patterns

Radius 2: 7351 ROSANNA ST, GILROY, CA, 0.00 - 3.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
HEALTHCARE								
Medical Services	38,822	4.21	46,429	4.29	2,515	2,748	3.92	114
Prescription Drugs	36,922	4.00	44,326	4.10	2,392	2,624	4.01	98
Medical Supplies	3,698	0.40	4,420	0.41	240	262	3.91	125
HOUSEHOLD FURNISHINGS & APPLIANCES								
Total Furniture	14,030	1.52	16,919	1.56	909	1,001	4.12	127
Bedroom Furniture	3,588	0.39	4,313	0.40	232	255	4.04	124
Living/Dining Room Furniture	6,371	0.69	7,710	0.71	413	456	4.20	126
Other Furniture	3,878	0.42	4,672	0.43	251	277	4.10	131
Total Household Textiles	8,889	0.96	10,631	0.98	576	629	3.92	118
Domestic Textiles	7,010	0.76	8,371	0.77	454	495	3.88	117
Window and Furniture Covers	1,879	0.20	2,261	0.21	122	134	4.06	121
Major Appliances	4,545	0.49	5,447	0.50	294	322	3.97	116
Misc Household Equipment	8,620	0.93	10,221	0.94	558	605	3.72	118
Small Appliance/Houseware	11,844	1.28	14,253	1.32	767	844	4.07	127
HOUSING RELATED & PERSONAL								
Total Housing Expenses	70,845	7.68	83,098	7.68	4,589	4,919	3.46	106
Fuels and Utilities	37,318	4.05	43,465	4.02	2,417	2,573	3.29	103
Telephone Service	20,020	2.17	23,311	2.15	1,297	1,380	3.29	116
Household Repairs	8,268	0.90	9,682	0.89	536	573	3.42	114
Household Services	12,752	1.38	14,840	1.37	826	878	3.27	137
Housekeeping Supplies	6,797	0.74	8,009	0.74	440	474	3.57	120
Personal Expenses and Services	27,348	2.96	32,029	2.96	1,772	1,896	3.42	108
PERSONAL CARE & SMOKING PRODUCTS								
Personal Care Products and Services	20,547	2.23	23,923	2.21	1,331	1,416	3.29	123
Personal Care Services	8,820	0.96	10,200	0.94	571	604	3.13	123
Smoking Prods/Supplies	11,135	1.21	12,617	1.17	721	747	2.66	77
PET EXPENSES								
	9,668	1.05	11,635	1.08	626	689	4.07	115

Consumer Spending Patterns

Radius 2: 7351 ROSANNA ST, GILROY, CA, 0.00 - 3.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
SPORTS & ENTERTAINMENT								
Photographic Equipment	2,220	0.24	2,990	0.28	144	177	6.94	136
Reading Materials	7,246	0.79	8,628	0.80	469	511	3.81	110
Sports and Recreation	30,802	3.34	40,821	3.77	1,995	2,416	6.51	132
Sports Equipment	17,305	1.88	24,111	2.23	1,121	1,427	7.87	131
Travel	42,955	4.66	49,189	4.55	2,783	2,911	2.90	140
TV, Radio and Sound Equipment	15,834	1.72	24,615	2.27	1,026	1,457	11.09	139
Computers, Software & Accessories	11,114	1.20	17,942	1.66	720	1,062	12.29	128
TRANSPORTATION & AUTO EXPENSES								
Automotive Maintenance/Repair/Other	37,615	4.08	40,845	3.77	2,437	2,418	1.72	122
Gasoline	35,941	3.90	37,358	3.45	2,328	2,211	0.79	113
Diesel Fuel	287	0.03	298	0.03	19	18	0.78	110
Motor Oil	734	0.08	764	0.07	48	45	0.79	109
Vehicle Purchases & Leases	93,705	10.16	103,809	9.59	6,070	6,144	2.16	125
New Autos/Trucks/Vans	52,718	5.71	57,330	5.30	3,415	3,393	1.75	137
Used Vehicles	36,463	3.95	38,295	3.54	2,362	2,267	1.01	118
Boats and Recreational Vehicle Purchase	4,525	0.49	8,184	0.76	293	484	16.17	82
Rented Vehicles	4,321	0.47	4,757	0.44	280	282	2.02	127
TOTAL APPAREL								
Women's Apparel	27,002	2.93	33,086	3.06	1,749	1,958	4.51	135
Men's Apparel	17,050	1.85	21,012	1.94	1,104	1,244	4.65	135
Girl's Apparel	6,744	0.73	8,269	0.76	437	489	4.52	153
Boy's Apparel	4,678	0.51	5,835	0.54	303	345	4.95	150
Infant's Apparel	2,564	0.28	3,168	0.29	166	187	4.70	145
Footwear (excl. Infants)	10,521	1.14	13,117	1.21	682	776	4.93	134
Other Apparel Prods/Services	14,978	1.62	17,723	1.64	970	1,049	3.66	136

Consumer Spending Patterns

Radius 3: 7351 ROSANNA ST, GILROY, CA, 0.00 - 5.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
Total Specified Consumer Expenditures - USA	5,721,781,176		6,396,208,340		49,268	52,884	2.36	
Total Specified Consumer Expenditures (AREA)	1,051,629	0.02	1,224,983	0.02	61,227	65,500	3.30	124
FOOD AT HOME	126,520	12.03	142,347	11.62	7,366	7,611	2.50	128
Bakery Products	10,827	1.03	12,145	0.99	630	649	2.43	116
Cereal Products	6,214	0.59	7,026	0.57	362	376	2.61	134
Dairy Products	13,359	1.27	15,028	1.23	778	804	2.50	128
Fresh Milk and Cream	3,367	0.32	3,804	0.31	196	203	2.60	126
Other Dairy Products	8,407	0.80	9,433	0.77	489	504	2.44	126
Eggs	1,585	0.15	1,791	0.15	92	96	2.60	150
Fats and Oils	1,194	0.11	1,347	0.11	70	72	2.56	124
Fish and Seafood	3,260	0.31	3,661	0.30	190	196	2.46	140
Fruits and Vegetables	17,512	1.67	19,667	1.61	1,020	1,052	2.46	140
Juices	4,303	0.41	4,850	0.40	251	259	2.54	140
Meats (All)	25,330	2.41	28,635	2.34	1,475	1,531	2.61	132
Nonalcoholic Beverages	13,854	1.32	15,590	1.27	807	834	2.51	128
Prepared Foods	23,098	2.20	25,896	2.11	1,345	1,385	2.42	120
Sugar and Other Sweets	7,568	0.72	8,501	0.69	441	455	2.47	121
FOOD AWAY FROM HOME & ALCOHOL								
Alcoholic Beverages	20,842	1.98	23,347	1.91	1,213	1,248	2.40	118
Alcoholic Beverages at Home	17,939	1.71	20,073	1.64	1,044	1,073	2.38	118
Alcoholic Beverages away from Home	2,903	0.28	3,273	0.27	169	175	2.55	120
Total Food away from Home	62,121	5.91	69,770	5.70	3,617	3,731	2.46	126
Lunch	16,150	1.54	18,176	1.48	940	972	2.51	128
Dinner	24,983	2.38	28,023	2.29	1,455	1,498	2.43	125
Breakfast and Brunch	5,295	0.50	5,959	0.49	308	319	2.50	127
DAY CARE, EDUCATION & CONTRIBUTIONS								
All Day Care	9,449	0.90	10,942	0.89	550	585	3.16	160
Contributions (All)	28,953	2.75	34,059	2.78	1,686	1,821	3.53	118
Education	44,645	4.25	52,165	4.26	2,599	2,789	3.37	140
Room and Board	3,640	0.35	4,116	0.34	212	220	2.61	161
Tuition/School Supplies	41,005	3.90	48,050	3.92	2,387	2,569	3.44	138

Consumer Spending Patterns

Radius 3: 7351 ROSANNA ST, GILROY, CA, 0.00 - 5.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
HEALTHCARE								
Medical Services	44,167	4.20	52,411	4.28	2,571	2,802	3.73	116
Prescription Drugs	42,168	4.01	50,220	4.10	2,455	2,685	3.82	100
Medical Supplies	4,200	0.40	4,979	0.41	245	266	3.71	128
HOUSEHOLD FURNISHINGS & APPLIANCES								
Total Furniture	16,208	1.54	19,370	1.58	944	1,036	3.90	132
Bedroom Furniture	4,087	0.39	4,877	0.40	238	261	3.87	127
Living/Dining Room Furniture	7,382	0.70	8,852	0.72	430	473	3.98	132
Other Furniture	4,510	0.43	5,378	0.44	263	288	3.85	137
Total Household Textiles	10,170	0.97	12,069	0.99	592	645	3.73	121
Domestic Textiles	7,986	0.76	9,468	0.77	465	506	3.71	120
Window and Furniture Covers	2,184	0.21	2,602	0.21	127	139	3.83	126
Major Appliances	5,180	0.49	6,166	0.50	302	330	3.81	119
Misc Household Equipment	9,886	0.94	11,632	0.95	576	622	3.53	121
Small Appliance/Houseware	13,527	1.29	16,161	1.32	788	864	3.89	130
HOUSING RELATED & PERSONAL								
Total Housing Expenses	79,768	7.59	92,969	7.59	4,644	4,971	3.31	107
Fuels and Utilities	42,235	4.02	48,877	3.99	2,459	2,613	3.15	104
Telephone Service	22,347	2.12	25,850	2.11	1,301	1,382	3.14	116
Household Repairs	9,551	0.91	11,094	0.91	556	593	3.23	118
Household Services	14,724	1.40	16,983	1.39	857	908	3.07	142
Housekeeping Supplies	7,641	0.73	8,948	0.73	445	478	3.42	121
Personal Expenses and Services	31,504	3.00	36,610	2.99	1,834	1,958	3.24	112
PERSONAL CARE & SMOKING PRODUCTS								
Personal Care Products and Services	23,272	2.21	26,901	2.20	1,355	1,438	3.12	125
Personal Care Services	10,117	0.96	11,610	0.95	589	621	2.95	126
Smoking Prods/Supplies	12,523	1.19	14,141	1.15	729	756	2.58	77
PET EXPENSES								
	11,095	1.06	13,238	1.08	646	708	3.86	118

Consumer Spending Patterns

Radius 3: 7351 ROSANNA ST, GILROY, CA, 0.00 - 5.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
SPORTS & ENTERTAINMENT								
Photographic Equipment	2,528	0.24	3,381	0.28	147	181	6.75	139
Reading Materials	8,427	0.80	9,946	0.81	491	532	3.60	115
Sports and Recreation	35,266	3.35	46,401	3.79	2,053	2,481	6.31	136
Sports Equipment	19,635	1.87	27,226	2.22	1,143	1,456	7.73	134
Travel	49,561	4.71	56,260	4.59	2,886	3,008	2.70	146
TV, Radio and Sound Equipment	17,898	1.70	27,636	2.26	1,042	1,478	10.88	141
Computers, Software & Accessories	12,608	1.20	20,206	1.65	734	1,080	12.05	131
TRANSPORTATION & AUTO EXPENSES								
Automotive Maintenance/Repair/Other	42,873	4.08	46,242	3.77	2,496	2,473	1.57	125
Gasoline	40,634	3.86	41,968	3.43	2,366	2,244	0.66	115
Diesel Fuel	335	0.03	346	0.03	20	18	0.64	116
Motor Oil	839	0.08	867	0.07	49	46	0.67	112
Vehicle Purchases & Leases	109,261	10.39	120,738	9.86	6,361	6,456	2.10	131
New Autos/Trucks/Vans	60,596	5.76	65,345	5.33	3,528	3,494	1.57	141
Used Vehicles	42,234	4.02	44,239	3.61	2,459	2,365	0.95	123
Boats and Recreational Vehicle Purchase	6,430	0.61	11,153	0.91	374	596	14.69	105
Rented Vehicles	4,952	0.47	5,408	0.44	288	289	1.84	131
TOTAL APPAREL								
Women's Apparel	30,601	2.91	37,171	3.03	1,782	1,988	4.29	138
Men's Apparel	19,362	1.84	23,660	1.93	1,127	1,265	4.44	138
Girl's Apparel	7,435	0.71	9,082	0.74	433	486	4.43	152
Boy's Apparel	5,139	0.49	6,390	0.52	299	342	4.87	149
Infant's Apparel	2,820	0.27	3,471	0.28	164	186	4.62	143
Footwear (excl. Infants)	11,745	1.12	14,549	1.19	684	778	4.77	134
Other Apparel Prods/Services	17,246	1.64	20,215	1.65	1,004	1,081	3.44	141

Consumer Spending Patterns

Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

7351 ROSANNA ST Latitude/Longitude 37.004550 -121.571780
Radius 0.00 - 1.00

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

7351 ROSANNA ST Latitude/Longitude 37.004550 -121.571780
Radius 0.00 - 3.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

7351 ROSANNA ST Latitude/Longitude 37.004550 -121.571780
Radius 0.00 - 5.00

Project Information:

Site: 1

Order Number: 969311175

